

Rules & Guidelines for Wedding Giveaway

- 1.** No purchase is required to win; purchases will not improve chances of winning.
- 2.** Entrants must be engaged couples who are residents of the Greater Memphis area and a minimum of twenty-one (21) years of age. Greater Memphis area is defined as a 100 mile radius.
- 3.** Entrants cannot be under a current contract with ANY wedding venues or vendors.
- 4.** Only one entry per couple is allowed and subject to verification.
- 5.** Entrants understand and accept that if they win, the free wedding giveaway will be held at _ Carahills Estate for up to 50 people + 3 Bridesmaids and 3 Groomsmen planned by the associated vendors of the Mid-South Wedding Association Free Wedding Giveaway.
- 6.** Entrants must complete the following to enter the free wedding giveaway:
 - Complete the entry form agreeing to the terms and guidelines of the contest.
 - Share a video telling us why you believe you should win on the Mid-South Wedding Association's Facebook page. 3 minute maximum
- 8.** The timeline for the giveaway is as follows:
 - Entries must be submitted on our website at www.wehelpbrides.com starting on December 1st and will run through December 30, 2022.
 - Winning couple will be announced live at the Wedding University bridal show on January 8, 2023. The winning couple must be present to win.
- 9.** Entrants affirm that any and all photographs and videos posted are true and actual images or videos of themselves, and that they own the rights to the image and its use in this giveaway.
- 10.** This giveaway is in no way sponsored, endorsed, administered by, or associated with Facebook or any other social channel.
- 11.** The entrée's photograph must be a clear picture featuring only the couple; photographs with third parties will not be accepted.
- 12.** Entrants that have not completed all the requirements by the deadline will be considered void.
- 13.** Finalists will be required to submit a state approved photo identification. Finalists will be voted on and selected on the content of their story by a panel of Mid-South Wedding Association members. Entries are subject to verification. Their decision is final.
- 14.** Mid-South Wedding Association is not responsible for any lost, late, or missing entries.
- 15.** No notice will be given to void or disqualified entries.
- 16.** Winner will have three (3) days from selection to accept their winning status and provide confirmation of acceptance.
- 17.** The wedding date will be July 23, 2023 and will take place at Carahills Estate. This date and location cannot be changed and an entry in the contest affirms entrant's availability for that date.
- 18.** The wedding will be for up to 50 guests, subject to any vendor, venue, or government social distancing requirements.

- 19.** Winner will be required to enter binding agreements with all vendors subject to their terms and conditions including provisions and requirements in the instance of breach.
- 20.** Winner will be responsible for all related and applicable federal, state and local taxes that apply.
- 21.** Each vendor will contribute goods/services up to a predetermined amount. Winner will be responsible for the payment of any goods and services selected over that amount.
- 22.** No part of the wedding package shall be redeemable for cash.
- 23.** Winner cannot substitute vendors or products.
- 24.** Mid-South Wedding Association reserves the right to disqualify any entrant and/or finalist without notice for reasons including but not limited to fraudulent entries, vote rigging or buying, failure to meet or provide verification of the requirements.
- 25.** Any fraudulent or duplicate entries or contestants will be removed and disqualified.
- 26.** Any entries containing inappropriate content such as profanity, spam, threats, defamatory, indecent, obscenity, disparaging or discriminatory language or content that could be otherwise considered offensive and/or negative will be disqualified and removed without notice.
- 27.** Mid-South Wedding Association reserves the right to cancel or modify the contest and/or its rules if necessary. In the instance of a modification, any contestants who entered prior to modification will have the right to modify their entries if necessary.
- 28.** Any information provided from entrants may be used for promotional purposes. Entrants consent to the use of any story and/or photographs by Mid-South Wedding Association. This consent shall be deemed an irrevocable, perpetual license and shall not be impacted if the entrant/finalist is not selected as the winner. Mid-South Wedding Association shall include but are not limited to republishing, sharing, copying, promoting, and advertising.
- 29.** Entrants affirm that all submitted material is true, original and does not infringe on any intellectual property rights. Shall any claims occur, entrant will release Mid-South Wedding Association and its vendors from any claims that may result. Therefore, any disputes related to giveaway entry and operation shall be resolved individually and exclusively by arbitration in the state of Tennessee, under Tennessee law. Mid-South Wedding Association and its vendors will not be responsible for any attorney's fees. Any subsequent disputes with winner shall be subject to the dispute resolution in individual promotional partner vendor agreements.
- 30.** Couples must use hashtag **#theweddinguedsu** as part of entry into the contest and at least 5x in social media posts.

